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**BIGFIX NAMES DAVID HANLEY TO LEAD ASIA PACIFIC SALES**

*New Executive to Support BigFix's Growing Customer Base in the Region*

**EMERYVILLE, Calif. – May 27, 2009** – [BigFix, Inc.](#), a leader in high-performance enterprise systems and security management solutions, today announced that David Hanley has joined the company as vice president, Asia Pacific. Hanley, who is based in Singapore, is focused on leading BigFix's programs to build out and solidify its market presence while supporting its growing customer base in the region.

"BigFix is deepening its commitment to APAC," said Dave Robbins, president and CEO of BigFix. "David's extensive leadership experience, as well as his deep expertise in the IT security and systems management space, makes him the ideal candidate to build relationships with our existing customer base and drive continued growth in the region."

Hanley joins BigFix from Symantec Asia Pacific Pte. Ltd., where he served as senior director of the endpoint security team. Before Symantec's acquisition of Altiris, Hanley was vice president for Altiris, Asia Pacific, where he rebuilt the team and managed the sales and revenue pipeline for the company.

"BigFix has a tremendous opportunity in the region because it addresses so many needs faced by companies, governments, and other organizations. There is no better IT infrastructure security and systems management technology platform in the world to address the scale, geographic distribution, mobility, security, and return-on-investment requirements of the Asia Pacific market," said David Hanley. "I feel very fortunate in taking on the responsibility of demonstrating the benefits that BigFix high performance security and systems management brings to customers and partners throughout the Asia-Pacific market."

Prior to Symantec Asia Pacific, Hanley held the position of vice president for Concord Communications, Asia Pacific, and was responsible for all sales, services, and marketing activities for the company. Previously, Hanley held leadership roles at Lucent Technologies in Asia Pacific. Prior to that, he worked for AT&T's Wireless Networks Group and NYNEX Network Systems.

**About BigFix**

Founded in 1997, BigFix®, Inc. is the leading provider of high-performance enterprise security and systems management solutions. BigFix revolutionizes IT infrastructure management by replacing fragmented collections of single-purpose tools with the industry's only unified visibility and control architecture that consolidates up to 18 security, IT compliance, decision support, and

green computing functions. A global portfolio of leading education, financial services, government, healthcare, manufacturing, and retail organizations has installed BigFix on millions of computers. Industry awards and distinctions include multi-year inclusion in the Deloitte Silicon Valley “Fast Fifty” high-growth companies list, recognition as a “Visionary” in the 2009 Gartner PC Lifecycle Management and Endpoint Protection Magic Quadrants, multiple SIIA “Codie” awards, and numerous independent magazine product review “Best Buy” and “Editor’s Choice” designations. For more information, visit [www.bigfix.com](http://www.bigfix.com).

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